

# Discursive elaborations of 'Saami' ethnos: A multi-source model of ethnic and ethnopolitical structuration

Anthropological Theory 2015, Vol. 15(4) 472–496
© The Author(s) 2015
Reprints and permissions. sagepub.co.uk/journalsPermissions.nav DOI: 10.1177/1463499615609067
ant.sagepub.com

SSAGE

#### Ángel Díaz de Rada

Universidad Nacional de Educación a Distancia (UNED), Spain

#### **Abstract**

This essay provides ethnographic and historical insight into the discursive elaborations of the 'Saami' ethnos in order to argue that ethnic and ethnopolitical structuration must not be reduced to categorical ontology, least of all as a unitary mode of social classification. Building on fieldwork in Guovdageaidnu (Norway), and an analysis of government documents, this text presents a multi-source model of ethnic and ethnopolitical structuration. The model offers a frame for historical processes, and explicates the articulations and disarticulations in the relationships between socialization and the universalistic categorization of belonging found within ethnopolitical discourse.

#### **Keywords**

Ethnic categorization, ethnicity, ethnopolitical structuration, Norway, prototypes, 'Saamis'

To Harald Eidheim and Gerd Baumann, in memoriam.

#### Ethnicity and the shaping of ethnic signs

Ethnicity is a sociocultural process in which actors and practices are interpreted in terms of differential social origins (cf. Levine, 1999). Seen in historical perspective, ethnicity is nested in the continuous structuring of social difference within complex and variable frames, which in each moment may be interpreted as structures

Corresponding author:

Ángel Díaz de Rada, Dpto. de Antropología Social y Cultural, UNED (Universidad Nacional de Educación a Distancia), Edificio de Humanidades, c/ Senda del Rey, 7, Madrid, 28040, Spain.

Email: adiaz@fsof.uned.es

(Giddens, 1984). These structures represent the differential appropriation and distribution of valuable resources and social power through the instrumental classification of subjects (Rex, 1970; Cohen, 1978; Williams, 1989; Kalb and Halmai, 2011). With an emphasis on transactional aspects of the ethnic process, Fredrik Barth clearly demonstrated that objectified classifications emerging from an ethnic field are relational, so that no ethnic sign can be taken as a substantial isolated unit: ethnicity is a process of social configuration through attributive relationships (Barth, 1966, 1969). If this is true for every ethnic sign, it is especially true for signs that label and designate a bounded unit as an ethnos (Moerman, 1965).

My concern in this essay is with the designation of an ethnos, that of the 'Saami'. I focus on the process of configuration and structuring, paying attention to expressions and to historical trajectories that, in the longue durée, help render these situational contexts understandable. My purpose is to address two analytical tendencies that exist in tension with each other and, among others, make up the landscape of studies in ethnicity in recent decades, especially in anthropology. On one hand, a repertoire of concepts and cases has emerged in an analyticalempirical dimension that may help to dismantle essentialism in the treatment of ethnic processes (Banks, 1996; Baumann, 1996, 1999; Loury et al., 2005). On the other hand, a moral dimension has emphasized the right of human beings to express and interpret their ethnic identifications under conditions of civil equity (Taylor, 1992; Modood, 2007; Briggs, 1996; Baumann, 1999). The illustrations in this essay contribute to understanding the processes within which this moral dimension is shaped. It is important to not only note this tension, but also to reflect upon the imbalance of power between bureaucratic and media methods of constituting oppositional categorization and the subtleties of the social experience of people who live in a complex world (Kramvig, 1999, 2005).

To delineate creative synergies between these two dimensions, this essay relies on ethnography. Ethnography is a way to understand ethnicity in terms of social practice. Conceived in this manner, ethnicity is mainly an expressive-interpretative process handled by social discourse, that is, in the course of concrete and situated social action. On such a concrete and situated scale, ethnic predications about actors and practices come alive through signs, or, as Harald Eidheim put it, idioms (Eidheim, 1997). These signs are produced and circulate as a part of 'ethnic common sense', and as such they belong 'to our empirical data, not to our analytical toolkit' (Brubaker, 2004: 9). In this respect, ethnicity is a matter for semiotics. My concern, then, is with semiosis: the open-ended process through which actors come to produce signs as expressions, consider those expressions to stand for certain objects, and commit to interpretations linking these expressions to these objects (Kockelman, 2007; cf. Peirce, 1991a, 1991b). Because my focus is on configuration and structuring, I do not search for structures of stable signifiers, but for signs in open processes of expression and interpretation. These ethnic signs are actually generated in each act that produces meaning.

Building on this understanding, I will use ethnography based on fieldwork in the European Arctic, to generate a model of the processes of ethnic and ethnopolitical

structuring. This model makes three arguments that I articulate around the key concepts of semiosis, identity and ethnic identifications, and locality, and which constitute a theory of the processual production of ethnicity.

First, in deploying my model I argue that *classes* of people, practices, etc., become objectified through ethnic discourses. I show that the schematic structuring of pairs of linguistic labels that function in categorical opposition with each other—for example, 'Saami'/'Norwegian'—impair our ability to cope with complexities that appear in ethnographic description and historical analysis. However, in addition to the powerful images produced by bureaucratic institutions and the media, which constantly reduce the ethnic field to oppositional and, frequently, exclusive categories, there are other possibilities of classification. My model will offer four of these possibilities: (1) ethnic prototypes that eventually allow universalistic embodiments, (2) ethnopolitical categories that subordinate personal links and experience, and (4) fully universalistic categories.

My use of the notion of *prototype* comes from Georges Kleiber's *La sémantique du prototype* (Kleiber, 1990; Velasco, 2003: 432ff.). A prototype is a lexical and cognitive device of classification that sets an ideal model in relation to which members of a class are distributed in *degrees* of approximation. In contrast to the oppositional categorical mode of operation, under which a member does or does not belong to a class, the prototypical mode of operation leads to gradual degrees of membership, so that the contours of a class are vague and diffuse. I propose the concept of *ethnic prototype* to refer to a prototypical mode of operation on ethnic signs.

The four different classes of discursive elaborations do not work jointly, as a unitary process in time. Each of them has specific sources of agency, and may develop independently from the others. This model, and the processes and interrelations it makes explicit, have important consequence for the concept of identity. 'Identity' is not just a controversial word for designating what are actually contextual, biographical, historical and, in sum, dynamic processes of identification (Brubaker and Cooper, 2000; Brubaker, 2004; cf. Hall, 1996).

My second argument is that, at a deeper level, the whole process of the conformation of an ethnic social field is made up of courses of social action with temporal confluences and divergences. As my model makes clear, struggles for legitimacy are not addressed constantly through the same signs; nor are these signs addressed constantly by the same actors. Agency is enacted with a complex intermeshing of subjective and objectified social practices, in which 'identity' can only ephemerally operate as 'sameness' (Hall, 1996). This means that, even with a single interaction, identifications and identity are enacted within a distributive set of semiotic competences (Kockelman, 2007) in social settings of multi-scaled action (Latour, 1996, 2005).

My third argument focuses on criticism of the mechanical association between the ethnic predication of 'identity' and the bounded conceptualization of its locality. In this essay, criticism of this mechanical association is based on method. Ethnographic focus on situated practices makes it possible to elaborate on the local, not as a

bounded enclosure including people, following what Rogers Brubaker has called 'commonsense groupism' (2004: 7ff.), but as a meaningful intersection of various institutional logics which, eventually and in turn, become intertwined with various logics of socialization: a kind of assemblage (Latour, 2005). As happens in one of Marcus's strategies for multi-sited ethnography (Marcus, 1995), you follow the practice and try to make sense of it, with a feeling that its context of relevance (thus, its locality) is not necessarily just there. In the intersections, dualistic extremes such as universalistic-concrete, public-intimate, bureaucratic-unformalized, etc., come to operate in reciprocal articulations and translations; and it is precisely in these intersections where ethnic signs gain existence as expressive and interpretative tools. Thus, this third contribution opens a path for addressing a problem that has generally been neglected: how ethnic signs, which are usually taken for granted as things of the world, become shaped in contexts of multi-scalar relationships.

### Discursive elaborations 1: Prototypical ethnos and universalistic embodiments

Let us take Guovdageaidnu as the starting point. Guovdageaidnu (in Norwegian: Kautokeino) is a town of about three thousand people located in northern Norway. Apparently, it is a small rural society. Almost all of its population are bilingual in Saami and Norwegian, though the spoken language is Saami (Davvi Sámigiella) in most situations of daily life. Guovdageaidnu is quite special in the context of the northern European 'Saami' world. It has three main characteristics that cannot be found together with the same intensity in any other place: (a) a dense kinship network, which is very significant in everyday socialization, (b) a reindeer industry, which directly gives jobs to a third of the population, and (c) a historical social continuity in the kinship and social organization of reindeer activity (Paine, 1994), which, as you are frequently told there, has kept 'Saaminess' (Sámivuohta) alive over the years within a general process of 'Norwegianization'.

From an essentialist perspective and with these three characteristics in mind, it is easy to adopt the simplistic assumption that Guovdageaidnu society is the purest emblem of 'Saaminess'. From the point of view of people both from Guovdageaidnu and from elsewhere, this portrait is as simple as it is misleading (Hovland, 1996: 19). Guovdageaidnu is also a society closely connected with state politics and with the rest of the world through a network of bureaucratic institutions, connections that have been intensely reinforced in the last four decades. If there are many ways of being 'Saami' in Norway today, you can find examples of the entire repertoire in Guovdageaidnu.

Bureaucratic agencies have mostly been created as part of the ethnopolitical development produced, especially since the '80s, in cooperation with the Norwegian state and international agencies. In this respect, Guovdageaidnu is not actually either rural or remote. The Saami language has held out as a precious heritage of the place; but while having coffee, for example, in the cantina of Saami University College, I heard a chorus of languages every day: English, Finnish, Swedish, Danish, Norwegian, and

of course as the dominant voice, Saami. Local kinship is impressively relevant to daily life and also embedded within bureaucratic agencies, but people coming from the most diverse places in Scandinavia meet to study and work in Guovdageaidnu. Inasmuch as the institutions and the social milieus around them are also emblems of 'Saaminess', we have here at least two frequently mixed sources of the making of ethnic dynamics: a prototypical image of 'Saaminess' anchored to inter-generational continuity and kinship, and a relatively recent and expansive set of universalistic embodiments of the 'Saami' ethnos.

For people who have grown up in Guovdageaidnu, ethnic characterization is permanently mixed up with local characterizations. Every trait conceived as 'Guovdageainnolas' ['of Guovdageaidnu'] in those who live there is, by immediate extension, conceived to be 'Saami'. However, in this mixture of ethnic and local, the local, in its most concrete and practical meanings, is dominant (Holtzman, 2004). Within these local settings, expressing ethnicity is pointless. As Fredrik Barth could have predicted (Barth, 1969), for those living their ordinary experiences at the alleged core of the ethnic prototype, ethnicity is rather irrelevant.

When ethnic expression of 'Saaminess' becomes present in Guovdageaidnu, ethnic condition takes the form of a continuous process, rather than a discrete, categorical grid. Speaking of people who, initially named 'dáččat', had become 'sámit' through marriage or sustained socialization, Rasmus explained the process in this manner: 'I think that ethnicity is like the trunk of a tree ... It is like the inside of that trunk; from there out you reach the bark, and then comes the periphery.' Inasmuch as the society of Guovdageaidnu still today is a society of families, 'Saaminess' is mainly understood to be a condition nucleated around kinship, an implicit condition of significant social links: the nearer to the centre of the trunk, the older in time, the more pertinent and robust the 'Saami' identification. In the same way kinship becomes meaningful in the intricacies of everyday practices, in a sort of continuous scale of grey. 'Saaminess' is, in these contexts, very far from the overarching abstract all-or-nothing category that, in ethnopolitical terms, applies to the 'Saami people'.

The words 'sámivuohta', 'sámi' or 'sápmelas' have different meanings when used in the contexts of ethnopolitical discourse, as representations of a pan-'Saami' ethnos embracing those who identify themselves as 'sámit' in Norway, Sweden, Finland and Russia. These ethnopolitical contexts are pertinent for evoking a community that is necessarily imagined (Anderson, 1983).<sup>3</sup>

In itself, concrete kinship is not a suitable idiom for the expression of a political ethnos, a universalistic subject. Yet ethnopolitics operates with the concept of the 'Saami family', as is expressed in the title of the official 'Anthem of the Saami Family'. However, if you have grown up in Guovdageaidnu, you draw a clear distinction between that figurative 'Saami family' and the concrete family of the home and kin network. In Guovdageaidnu, being kin is being (more or less) a 'Saami'; but being a 'Saami' does not make you kin.

In the words of Sara, a young woman born in Guovdageaidnu, kinship is 'stead-fast, whether you like it or not'. On the contrary, the universalistic 'Saami family' is

created in practice through elective friendship. In its most tangible figuration, this ethnos is a society of friends conceived, by metaphorical analogy, 'as if they were family'. Registered in the Saami Electoral Roll, and casting her vote for the Saami People Party in 2003, Sara evoked the unbounded territory of the 'Saami People', *Sápmi*, by mentioning her friendship ties.

Sara: [Besides kin] there are other relations. Yes, [...] we would be linked as sisters and brothers. The others are always your kin. Friends you can choose, you cannot choose your family. It is yours forever. [...] But friends who are very close ... how many of them are there? [She mumbles names] ... That's easy, there are about ten ... Angel: Yes ... and where are they from?

Sara: They are all around Sápmi ... the southern zone, Røros is the southernmost place. And also on the Finland side ... Ánar.

In its most concrete expression as it is intertwined with the local prototype, the place of the 'Saami' universalistic ethnos is a chronotope of criss-crossed lives (Bakhtin, 1990). These friends 'all around *Sápmi*' have careers in a network woven within scholastic and work institutions. At a weekend soirée in the *Alfreds Kro*, one of the places to go out for a drink in Guovdageaidnu, sitting with two or three acquaintances gives the ethnographer the image of a constant coming and going, with some joining in conversation for a while.

A boy on his way to the disco sees his aunt and sits down with us. His aunt teaches at Saami University College. She and another teacher, who also works at one of the two newspapers written in Saami, were once fellow students at the University of Oslo. Joining the 'Spanish' anthropologist today to drink a few beers, their conversation turns the meeting into a remembrance of social links. Some of the links are constructed in continuity with the old days in Oslo, others are characterized as new and unexpected, and still others as interrupted and now renewed. In this public space, the experience of universalism comes alive.

Universalistic institutions are normally imagined to be modern, but modernity is an old thing today. Bureaucracies have not emerged recently and suddenly in Guovdageidnu or other places in *Sápmi* (Minde, 1995: 14). The first primary school came to Guovdageaidnu in 1726, when the little town was part of the Swedish Kingdom. The school was a section of the church, which established a parish with an appointed priest in 1673 (Guovdageainnu Historjasearvi, 2002: 7). Since 1751, the municipality of Guovdageaidnu has been administered by the Norwegian state. Over two and a half centuries, several state institutions have been located in the town. Some of them have stood for the 'Norwegian nation', such as the Air Force Station, opened in 1955 and closed in 1995, and others for the 'Saami nation', such as Saami University College, founded in 1989.

The Central Association of the Saamis (Sámiid Guovdááslihttu), from which local Saami Associations would arise during the 20th century, was founded in 1904. The Association of Saamis of Guovdageaidnu formed in 1963. In Norway, local associations became federated in 1968 in the National Association of the

Saamis of Norway. In 1949, the Guovdageaidnu Saami Transhumant Reindeer Herders' Body was founded and it, in turn, became affiliated with the National Association of the Reindeer Industry of Norway. By the time the Saami Parliament of Norway was founded in 1989, a solid history of associative practices, models and structures had been created in connection with a series of bureaucratic institutions.

If we pay attention to the everyday experience of people in Guovdageaidnu, discursive elaborations of 'Saami' ethnos rest on the intertwining of two basic networks. On the one hand, the network of significant translocal friendship relationships is anchored, in part, in the most intimate relationships of kinship. On the other, the network of universalistic bureaucracies is anchored, in part, in biographic trajectories.

# Discursive elaborations 2: Ethnopolitical incarnations in local experience

To express an *ethnopolitical argument* is more than to express ethnic difference. An ethnopolitical argument is not only the thematization of an ethnic difference between actors in the scale of concrete communication. In this kind of argument, *political* themes or strategies, which have been normally constructed in other institutional settings, are included. Thus, any actor producing discursive elaborations on 'Saami' ethnos *with an ethnopolitical argument* works with a basic problem: to articulate different scales of institutions in the unitary flow of his communicative action. In this matter, the relevance of ethnopolitical utterance or expression rests on competence in playing with contexts of reference and scales of institutions (Eriksen, 1991).

Early in the morning of 6 February 2004, as part of the activities programmed for the Day of the Saami People, the mayor of Guovdageaidnu had to give the traditional official speech at the primary school playground to the children and some parents. In front of this audience, he linked the universalistic image of the ethnos – the 'Saami people' – with more concrete affairs concerning the school. One of these affairs, bullying, had received some attention from the media based on several instances with children of various origins. Addressing the children in the audience, the mayor appealed to one of the recognized virtues in the Anthem of the Saami Family: tolerance of 'other people, though they hold other opinions or are not Saamis as we are'. This is an example of the incarnation of the universalistic ethnos 'Saami' in local experience. Through this incarnation, an experience of social relationship among the children gives life to the ethnonym 'Saamis' and the pronominalization of an embracing 'we'.

A local incarnation of the universalistic ethnos is an expression in which the actor takes as a theme the subject 'we', which is anchored to a significant relationship, and characterizes that 'we' as a historical or founding ethnos (Levine, 1999: 168; Kockelman, 2007), nation or imagined people (Anderson, 1983). This ethnos is a *category* that includes subjects, generally many subjects, with whom the actor has never had significant interpersonal communication.

When we compare Class 1 elaborations (prototypical ethnos and universalistic embodiments) with these Class 2 elaborations on the 'Saami' ethnos, we find an important difference. With Class 1 elaborations, actors tend to construct a *prototype* of gradual identification: you may be more or less 'Saami', as you may be more or less kin (closer or less close), or more or less of a friend (closer or less close). Using ethnopolitical incarnations in local experience, actors employ a *category* that entails an ethnic predication about an abstract population.

## Contesting the state through reasoning with ethnopolitical incarnations in local experiences

By reasoning with Class 2 elaborations, actors make the abstract ethnos flesh and blood. These elaborations may be produced in a wide variety of contexts, whenever the experience is interpreted as relevant for ethnopolitical characterization. Within this empirical diversity, two modes of reasoning are crucial for the everyday legitimation of ethnopolitical motives, inasmuch as they refer to historical subordination to the state.

With all the warnings pertinent to a sociocentric concept such as 'periphery' (Holtzman, 2004), *Sápmi* is a periphery, as are other colonized territories, existing at the margin and borderlands of several states. Today, the effects of historical inequality continue to exist in Arctic Norway. This situation grounds interpretation of current 'Saami' subordination empirically. The first mode of reasoning that legitimates ethnopolitics consists of interpreting the risks of the periphery in terms of ethnic disadvantage.

On 13 November 2002, I attended a meeting of the Board of Culture and Education of the Municipality of Guovdageaidnu. At this time, municipalities in Norway were suffering an extreme liquidity crisis. The mayor announced to the Board that the state was about to cut eight teaching posts in Saami language. 'This is absolutely against our municipal politics dealing with bilingualism', he said, troubled. A veteran representative standing for the party of the small village of Máze addressed the Board, reminding them of the historical obliteration of 'Saami municipalities' in the past:

The state technical report arguing for this cut is full of organizational reasons, but it does not say a single word about the special condition of this town as a Saami town, which has to look after bilingualism.

With this pronouncement, he urged the mayor to question the constitutionality of the state's decision.

During my fieldwork sojourns, these kinds of incidents happened with the post office, the financing of kindergartens and nursery schools, and other service institutions. In most cases, the problems were finally resolved satisfactorily. But due to the frequency of these incidents, a new genre has emerged in the news media that

provides ethnic interpretations of reductions in state services based on experiences of the risks associated with them.

A second mode of reasoning that contributes to everyday legitimation of ethnopolitical motives consists of evoking the 'Saami' ethnos to contest state interference perceived as defective. On 20 July 2003, Saami Radio issued a bit of news about salmon fishing rights. The salmon river Káráš runs through the municipality of Kárášjohka and enters the neighbouring municipality of Guovdageaidnu for a stretch of three kilometres. Following a bill signed by the governments of Norway and Finland to regulate fishing rights in regional waters, the municipality of Kárášjohka was charged with administering licences in that area. Under the licensing regulations, a Guovdageaidnu inhabitant wanting to fish in the Káráš River had to pay tax as a foreigner, 'the same amount as a tourist', in the words of the broadcaster, even in the three-kilometre stretch within the Guovdageaidnu municipality.

A resident of Guovdageaidnu interviewed by Saami Radio complained bitterly

about the situation:

First of all, these waters belong to our municipality. Who are they [the inhabitants of Kárášjohka] to command our municipality? Why should we be forced to pay for this? If it was the case of a *dáčča* coming from Oslo it would be understandable, but we... [see note 2]

Kárášjohka and Guovdageaidnu are the two municipalities in inner Finnmark where the majority of the representative and scholastic institutions considered 'Saami' are concentrated. They are also the towns in which the majority of the Saami-speaking population comes together. If you consider yourself to be 'Norwegian' in Oslo, you do not hesitate to assume that those around you are mostly 'Norwegians'; similarly, if you – like this irate fellow – consider yourself to be 'Saami' in Kárášjohka or Guovdageaidnu, you do not hesitate to assume that those around you are mostly 'Saamis'. Thus, the 'Saami' ethnos was automatically evoked in the remark: 'We must not be treated as if we were dáččat.'

Such contestation of state interference is performed frequently in the media, in a kind of *ritornello* that structures and maintains the consciousness of historical subordination through ethnopolitical incarnations of the ethnos in local experience.

# Discursive elaborations 3: In ethnopolitical contexts, actors subordinate personal links and experience to a universalistic ethnos

I use the term 'ethnopolitical context of communication' for the context in which the speaking actor intends to promote political consequences on behalf of a universalistic ethnos. This kind of context can be understood in the manner of a Weberian *ideal type* (Weber, 1984 [1922]: 7ff.). The more formalized the contextual conditions (actors, times, places, schedules, etc.), the more typically ethnopolitical

the context. The actor introduces, in this manner, valuative and cognitive standards which, coming from a universalistic program of action, move personal links and experience in the enunciation act to a second order of reality.

Class 1 elaborations produce a prototypical ethnos that, understood as a matter of degree and intertwined with universalistic embodiments, takes root in kinship and significant others. Class 2 elaborations present 'Saami' ethnos as a category embodied in the situations of everyday life. Bureaucratic standards are always present in this second class, but conventions that make personal links in the enunciation act understandable tend to constitute the fundamental order of reality.

When talking in ethnopolitical contexts, actors frequently produce Class 2 elaborations. The more formalized the situation becomes, the more they tend to produce Class 3 elaborations. In these elaborations, the imagined category of the ethnos goes first, subordinating situated practices, sensibilities and relationships that should be changed, affected or reformed by the *perspective* of the ethnic category and its conceptual consequences.

The degree of formalization of these universalistic programs of action corresponds to the degree of their written expression. This expressive condition concurs, in turn, because universalistic ethnic categories are produced mostly by actors socialized in environments where writing is feasible, and where it is possible for them to switch between oral and written codes. This point is important, especially in historically colonized social milieus where writing did not exist as a linguistic mode of expression before colonization. Written textuality may, thus, be an indicator of the past penetration of colonizers' expressive codes or of the social distribution of school training in more recent times. Formalization in writing is also a road to the objectivation of universalistic ethnic categories: a method for making them permanent in time and extensible in space by means of documents and media. The prototypical ethnos of Class 1 elaborations, oral in essence, cannot compete in public discourses with the strength of written devices, and remain ephemeral, mute, and invisible.

In the autumn of 2001, I attended an international conference organized at Saami University College for assessing the progress of the officially implanted 10-year 'Saami' school program in Norway. On the last day of the conference, Ragnhild Nystad, representative of the National Association of the Saamis of Norway in the Saami Parliament, Vice-President of the Saami Parliament, and President of its educational board, addressed the audience, reading her talk titled 'How should parents' responsibility concerning the education and use of the Saami language at home be reinforced?' This is a pattern of elaboration by means of which practices in the domestic sphere are understood to be a matter of ethnopolitical management. It is important to remark that this is not a case of trivial artificialism. In putting 'Saami' identification through language in first place, as an objective to be encouraged in linguistically 'Norwegianized' parents, Ragnhild Nystad was seeking to change their sensibilities. Her objective was to produce a re-attachment to the historically stigmatized Saami language in the parents, a re-attachment operated by displacing the aims of the ethnopolitical institution to the sphere of intimate subjectivity.

#### Discursive elaborations 4: Fully universalistic ethnos

A fully universalistic category is elaborated whenever 'Saami' ethnos characterizes a social subject (here, not necessarily a 'we') which is thematized with reference to a universalistic image of a people, and without concrete links to actors participating in the enunciation act.

In producing Class 3 elaborations, the actor addressing an audience to be reformed intends to promote the subordination of personal links and experience to a universalistic ethnos. In Class 4 elaborations, this subordination is taken for granted. Personal links and experiences in the communicative context are overlooked. Basically, discourse centres on reinforcing the ethnos as a categorical sign, interpretations of which project images of a wholly abstract population. These Class 4 elaborations are straightforwardly recognizable because they are constantly present in the media. In clear contrast with the 'Saami' prototype in Class 1 elaborations, Class 4 elaborations work on a crystal-clear categorical use of the ethnonym. Though fully universalistic categories are disembodied in semantic terms, they are also produced as a result of concrete socialization. An actor must have been socialized in embodied universalistic contexts to appreciate them, particularly in bureaucracies with their social milieus.

#### Media discourses and public documents

A frequent format is the media reasoning constructed using the clause 'for the Saamis'. If you read newspapers such as Ságat or Ávvir, watch the brief Saami language news on TV, or hear Saami Radio, you get information about events in the 'Saami' institutions of the four countries, in the municipalities, and so on. If the event occurred in the more general sphere of national states or international settings, then this bit of news on health, leisure, employment, or whatever, frequently mentions its special impact 'for the Saamis'. This is actually a format used by national media all around the world: if an aircraft crashes in Egypt, newscasters in Spain report that 'there were no Spanish people on board'.

The fully universalistic 'Saami' is also particularly developed in public documents produced by state bureaucracies and ethnopolitical institutions and constituencies. To some extent, the media and these bureaucracies feed each other statements and information couched in the universalistic ethnic category, though the power to construct reality, the founding power, is more relevant in the case of the state. For example, this decisive paragraph was added to the Constitution of the Norwegian Kingdom on 17 May 1988:

8110a

It is a mandate that the state governments create the conditions for the Saami population group to assure and develop its language, culture and social life. (LOVDATA, 2012a)

#### 'Indigenous'

Beyond, but intrinsically connected to the universalistic 'Saami' ethnos, is the even more embracing category of 'indigenous'. As Eidheim put it in 1985, the construction of the 'Saami' ethnos in Norway (and, more broadly, in Scandinavia) would be impossible to understand without the establishment of an indigenous ethnopolitics, especially over the last 50 years (Eidheim, 1985: 156). Applied to the 'Saami' people, the word 'indigenous' is present in expert forums and documents. However, it is very seldom used in everyday oral speech outside of academic and ethnopolitical settings; when it does occur, it is normally used by an actor who has been intensely socialized in these institutional settings.

In *Sápmi*, 'indigenous' evokes a history of intellectual work and affirmative politics with an explicit expert dimension. The word is employed in the context of national and – especially – international recognition. 'Indigenous' is first associated with a pan-'Saami' international image of the ethnos spanning the borders of Norway, Sweden, Finland and Russia; then within a global concept which has been labelled the 'Fourth World'.

Historian Henry Minde has reconstructed the path toward 'Saami indigenous' ethnopolitics in Scandinavia, which appeared in the 1960s in the 'ideological atmosphere of youth culture in the Western world' (Minde, 2003: 99). In examining the initial formation of indigenous movements and constituencies in Canada, the USA and Scandinavia since the last decades of the 19th century, Minde has also pointed out the specific academic training of those engaged in indigenous ethnopolitics and the problems of legitimacy of leadership vulnerable to charges of 'inauthentic' representation (Minde, 1995: 10).

Arguing that 'The Saami issue becomes the indigenous issue', Minde has reconstructed the history of this recoding after the late 1960s, the problems with recognizing the 'Saamis' as 'indigenous' in the first preparatory meeting of the World Council of Indigenous Peoples (WCIP) held in Guyana in 1974, and the leading role of their representatives in international movements in later years (Minde, 2003: 98ff., 1995: 20ff.).

Whatever the semantic extension of the word 'indigenous', its social construction has depended on a complex web of bureaucratic agencies, constituencies, governments, commissions and expert institutions. But 'indigenous' is used in order to vindicate very tangible rights in specific places, underlining the practical aspects of traditions. Thus, this category rests on a somewhat paradoxical articulation between universalistic reasoning and local problems concerning well-defined resources.

Another paradox can be found in the fully universalistic elaborations of 'indigenous'. 'Indigenous' refers to more or less distant origins through radically current discourse. An actor talking as an 'indigenous' person is allochronic (Fabian, 1991: 226) in relation to the subject he or she represents. This makes accusations of inauthenticity easy. We should emphasize, nevertheless, that such allochrony is general to every relationship of an actor to his or her represented

past. To my understanding, what is at stake in these easy accusations is the expectation of an 'indigenous' person to exist without time or, more precisely, outside of time. Exoticization is the clue in this frozen image of an 'indigenous' person, who should not be so eager to show her or his full current vitality (Díaz de Rada, 2015).

Against these exotic motives and images, the actual history of work carried out in expert settings on that which is 'indigenous' finds historically subordinated populations increasingly becoming actors. These populations have become actively contemporary in the eyes of bureaucracies due to the emergence of an elite group of scholars and activists, mainly trained at universities and within political constituencies, who have worked more or less as legitimate representatives. In Scandinavia, university training along with formulation of an active ethnopolitical motivation have been virtually the only two traits distinguishing such an elite. There is no empirical basis for assuming income inequality or social encapsulation. Ethnopolitical representatives live, like anyone else, within ordinary networks of friends and relatives.

Within such a complex context of stratified representation, people manage to construct multivalent differences through vindications of rights traceable to concrete traditions, which in *Sápmi* range from the linguistic sphere to economic activity (NOU, 1984, 2007; LOVDATA, 2012b). The recent history of universalistic elaborations of the 'indigenous' should not prevent us from considering the historical struggles of those who have been intentionally left on the margins of state politics for centuries (Kenrick, 2011). The intimate connection of universalistic representations developed in recent decades to embodied, biographic, and intergenerational experiences of subordination and affirmation makes communication, as well as conflicts between elite representatives and the people they aspire to represent, understandable. This connection also makes the fully universalistic category of the 'indigenous' relatively relevant to the experiential order of interest, desire and identification.

# A multi-source model of ethnic and ethnopolitical structuration

The discursive elaborations I have presented are conventionalized forms of action (Díaz de Rada, 2011). Actors' lines of reasoning with Class 2, 3 and 4 elaborations may be studied structurally by paying attention to the nature of the relational scheme between ethnic *categories*, as grammars of identity and alterity (Baumann and Gingrich, 2004). My emphasis here is not on structural grammars based on the assumption of a constituted categorical ethnos. To reduce ethnicity to a fixed or essential categorical identity is to leave out of analytic reflection the experience of actors who, committed to the interests of significant others in their concrete world, must give up the subtleties and embodiments of everyday life to adopt categorical, normally oppositional and exclusive idioms of social classification (Handelman, 1981; Herzfeld, 1992: 22ff.).

This renunciation does not slip past people who live in Guovdageaidnu and the other little towns in *Sápmi*. As a matter of fact, it constitutes one of the main paradoxes that goes with modernity for those who are most ethnopolitically involved. They aspire to preserve a world ordered through *degrees* of identification and belonging – one in which total exclusion and total inclusion are hardly possible – but must brandish expressive resources of oppositional categorical reification. That this paradox arises among the locally socialized can be illustrated by Gerd Baumann's 'Southalians' in his *Contesting Culture*: 'To be a socially competent Southalian is to know when best to reify and when best to relativize difference' (1996: 132).

Discursive elaborations on 'Saami' ethnos are not rigidly bound to any specific type of actor, but always expressed in contexts of communication (Okamura, 1981; Eriksen, 1991) and relational ethnic spaces (Barth, 1969). Diverse actors produce them in a flexible but patterned way. I have organized my argument along a conceptual dimension that I consider essential to understanding this patterning: universalistic categorization in contexts of communication. In a context where it is pertinent to express significant relationships with his or her interlocutors, an actor will *tend* to produce Class 1 elaborations on the 'Saami' ethnos by means of a prototypological ordering of ethnic space. When context makes ignoring these relationships appropriate, the actor will *tend* to use his or her baggage of bureaucratic valuation and cognitive standards to produce a categorical ordering of ethnic space by means of Class 2, 3 and 4 elaborations. As this actor moves into Class 4 elaborations, ethnic categorization tends to be more universalistic, dichotomization between ethnic categories more feasible, and the relevance of ethnopolitical bureaucratic organizing more decisive to making discourse understandable.

All these discursive elaborations coexist today, as a repertoire of expressive resources of identification, so that an actor can use them, more or less pertinently, in diverse contexts of communication. This cultural repertoire (Carrithers, 2009) may not be exhaustive. Further analysis of empirical data should provide more elements. Specifically, this repertoire emerges from an ethnography of a 'Saami' ethnos. Of course, the same elaborations may not be valid in other ethnic fields. Nevertheless, I argue that the patterning and shifting from prototypical to different modes of categorical ordering of ethnic space can be useful for further comparative analysis.

#### Historical hints

With this set of elaborations, it is possible to offer some historical perspectives on the development of these forms, which certainly cannot be understood as a simple linear sequence from Class 1 to Class 4 elaborations (see Figure 1).

This means that the process of discursive elaborations of ethnos is not a unitary sequence coming from a unique source in local experience, which becomes universalistic in time. Rather, it is a complex path of articulations among different elaborations on local and universalistic ethnopolitical scales. The ethnos is a

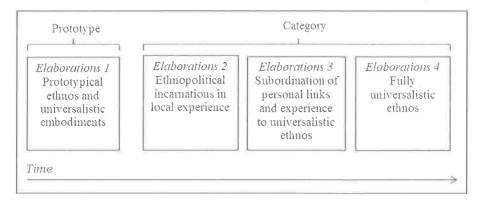


Figure 1. A simplistic and misleading historical model.

construction coming from multiple, more or less continuous sources of agency. This is easy to understand once we realize that neither the social actor producing the discursive ethnos as a representation nor the empirical social objects which it represents have ever been a unitary and perfectly integrated population. On the contrary, both have always been complex societies composed of segmented and normally conflictive relationships.

Cultural contact – contact between actors embodying different sets of conventions in action – is the basis for Class 1 elaborations. In these contexts of communication, ethnicity, if it exists at all in the form of 'we'/'other' thematizations, is a matter of sociocentric or ethnocentric typification (cf. Le Vine and Campbell, 1972: 81–113).

Class 2, 3 and 4 categorical elaborations are nested in relations of colonization or domination by state bureaucracies and, remarkably, in the processes of socialization of people colonized or dominated *within* these state bureaucracies (cf. Heyman, 1995: 266). It is through this process that a pan-'Saami' universalistic ethnos emerges as a mirror image of that first produced by the state authorities. But it also happens when linguistic, economic and political subordination are experienced even as ethnopolitical actors gain bureaucratic competences, making the emergence of genuine ethnopolitical constituencies possible.

In Sápmi, a written record of prototypical ethnos (Class 1 elaborations) can be traced back to Ottar's narrative in the year 890, describing what is arguably a direct contact between 'Saami' populations and populations subject to the princes of 'Scandinavian', 'Karelian' and 'Finnish' territories (Aarseth, 1989: 43). The process of first contact with state bureaucracies is obscure. Though the laird and voyager Ottar was arguably himself collecting taxes from 'Saami' populations, there are firm grounds to believe that crown taxing of 'Saami populations' developed progressively, especially during the late Middle Ages (Aarseth, 1989: 47 ff.).

The first documented ethnopolitical elaboration of a universalistic 'Saami' ethnos (Class 4 elaborations), in the linguistic form 'Lappish', was expressed in the Lappish Codicil of 1751.<sup>4</sup> Described by Samuli Aikio as 'the foundational text for the rights of the Saamis' (1993: 29), this document was produced by the Swedish

and the Danish-Norwegian crowns at the time the border between the two states was fixed. The Lappish Codicil was intended to regulate the formal belonging of 'Lappish' transhumant reindeer herders to each of the states; in doing so, it formalized recognition of a 'Lappish' population that existed as a transnational entity. Following paragraph 30, the Codicil was necessary 'for the Lappish of both sides to subsist and maintain themselves *in politics*, in adequate order and constitution' (LOVDATA, 2012c).

The 'Lappish' ethnos stated in the Lappish Codicil with a universalistic, transnational accent, was ready to engender potential Class 2 and 3 elaborations. However, this process was not visible during the century and a half between 1751 and the first clearly documented elaborations of these classes occurring in the first decades of the 20th century (see Figure 2).<sup>5</sup>

The prototypical ethnos based upon sociocentric and ethnocentric typification and the ethnos based upon state categorization likely remained unarticulated until 'Saami' access to state higher educational institutions was well-enough established to make Class 2 and, especially, Class 3 elaborations possible. This happened in the second half of the 19th century. At the same time, intense politics of 'Norwegianization',

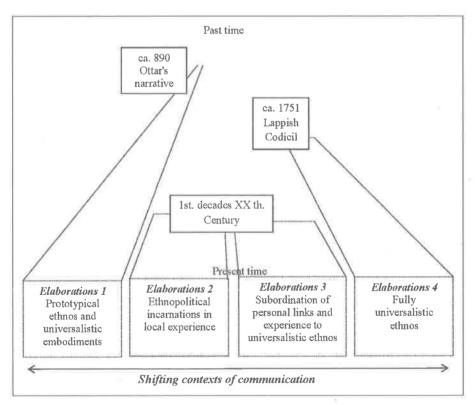


Figure 2. A more appropriate historical model.

which lasted some decades into the 20th century, produced experiences of political subordination and humiliation (Kirke- og Undervisningsdepartementet, 1959: 52ff.; Eidheim, 1969; Pedersen, 1999; Regnor, 1993). 'Saami' subordination coincided with the process of affirming the 'Norwegian' nation against Denmark and Sweden.

As we see in this account, Class 2 and 3 elaborations may operate as a bridge between prototypical and fully categorical ethnos. Class 2 elaborations promote flesh-and-blood anchorage to universalistic categories, and Class 3 elaborations promote the subordination of the minutiae of intimate experience to the universalistic representations of the ethnos. Both are produced as ethnopolitical constituencies are established that confront the mononational state through various reflective modes of discourse (political, juridical, historical, philosophical). In this confrontation, they use universalistic expressive and interpretative resources originally provided by state bureaucracies.

#### The coexistence of prototypical and categorical ethnos

Enactment of the categorical ethnos by ethnopolitical actors and constituencies does not necessarily mean that the prototypical ethnos is spoiled. Both forms of ethnic voicing coexist in parallel, in different and sometimes in the same contexts of communication. Furthermore, actors with an ethnopolitical intention admit that, whether such a construction is cogent or not, an appeal to experiences of political subordination and humiliation, which are most evident under a universalistic 'Saami' ethnos, is indispensable in order to be understood by state actors. Thus, even when the most intimate motives remain within the prototypical ethnos, they must be strategically expressed in oppositional categorical form in order to achieve recognition (Taylor, 1992) and subsequent formalized rights.

To illustrate this last point, let us briefly go to the cantina of Saami University College during the celebration of the Day of the Saami People in 2004. After the rector's introductory words, an autobiographical dialogue took place between Dr Anton Hoëm, at that time research advisor of the institution, and Edel Hætta Eriksen, an honorary student. These two elders held a detailed dialogue in the cantina narrating how the Saami language had been introduced in the state school system, after the revocation of its official prohibition in 1955 (NOU, 1995: 333). Anton and Edel had been the emblematic shapers of that process.

Anton, a pedagogue and Norwegian speaker who had grown up in the far north, had devoted his life to developing the Saami School in Norway while holding academic posts at Oslo University. Edel, a primary school teacher and Saami speaker, had struggled hand-in-hand with Anton for the same aim, working fundamentally (but not only) in Guovdageaidnu.

Anton and Edel expressed their shared overarching political aim of the past years in practical experience. Edel wondered: 'What were these children in my classroom supposed to do, when they were forced to learn in a language of which they didn't understand a word?' Anton noted: 'It was so natural for me that these children, with whom I had grown up, should be allowed to use their

language in school.' Ethnopolitics, however, needs bigger words and bigger subjects. Anton had to legitimize his assumptions in the eyes of state authorities, through research on linguistic competences in a population with Saami-speaking people (Hoëm, 1976). As a postgraduate student in Oslo, Anton had to translate these practical trifles into an encoding filled with categorical reifications.

'In any event', said Anton,

we saw it was important that a Saami School exist for the Saamis, and that the Saami School had to be founded on the idea of a Saami society and a Saami way of being ... if we wanted to be heard in some way at the university, by our colleagues, in a feasible way ... also by the Department ... this would be at least as appropriate as a theoretical focus [...]. Besides, if the aim was to achieve a mobilization in the university world for this to be recognized as a real theme, that these were real research topics, and research topics in which it was legitimate to invest time to get a praxis out of them, an international discussion should be also carried out.

#### Continuity and discontinuity

With these complex dynamics in mind, we can compare the situation at present of people who have grown up in Inner Finnmark, especially in Guovdageaidnu, with those who have grown up in intensely 'Norwegianized' coastal zones.

As different classes of discursive elaborations come from different sources, they are not entirely mutually interdependent. We have seen this in the coexistence of Class 1 and 4 elaborations, without any relevant existence of Class 2 and 3 elaborations. The same possibility can be illustrated in relation to cultural discontinuity.

In an ethnic field where Class 4 elaborations have given way to a fully universalistic categorization, and where categorical ethnos is set in relation to experiences of subordination (Class 2 elaborations) or underlined through ethnopolitics as a primary and fundamental mode of discourse (Class 3 elaborations), a fully universalistic ethnos survives the virtual fading of the prototypical and relatively embodied one. Furthermore, ethnic categorization may re-enter the local sphere by means of active revitalization. When this happens, the prototypical form of continuous 'Saaminess' will be unlikely to gain a foothold in a discourse impregnated by dichotomous categorization. This is the ground for the specific subjective conflict of people who have grown up in intensely 'Norwegianized' zones, a subjective conflict which I have elsewhere called the 'affliction of identification' (Díaz de Rada, 2008; cf. Hovland, 1996). This affliction consists, first, of a nostalgic appraisal of the 'Saami' self, understood as imperfect and inauthentic in relation to Inner Finnmark models, which, in this case, are usually taken as categories. And second, this affliction is created from resistance to explicit or subtle coercions to assume Inner Finnmark models as the only authentically recognized 'Saami' ones (Gaski, 2000).

The situation in Inner Finnmark is quite different, especially for those who lived through modernization in the last decades without experiencing an intense break in cultural continuity, and for those who continue to live within a dense network of relatives and old friends. For them, 'Saami' affirmation is not a matter of revitalization but of continuous vitality. Their accustomed daily way of being elicits a critique from the most active ethnopolitical leaders: 'They don't appreciate the importance of political action and the vindication of rights as Saamis, because they have never experienced a loss.' Occasionally, their security on the unquestionable identification as 'Saamis' may even make irksome the omnipresent barrage of categorical 'Saami' elaborations in the media; they feel that their own innermost identifications, often taken for granted, are currently being estranged. In the words of a woman born in Guovdageaidnu:

Our identity is so strong... We don't hesitate... We don't need to repeat it again and again: 'We are Saamis, we are Saamis' [...]. And, in the old times, this quite exaggerated need to say that you are Saami [...] did not exist at all. As a matter of fact, we almost never used those words. So, we didn't need to say 'We are Saamis, we are Saamis', as happens now when you switch on the radio. On Saami Radio you can hear it constantly ... 'Saami, Saami'. That word is repeated all the time.

For such people, their experiential orders, which are both 'Saami' in themselves and main sources of their feelings of belonging, make verbose expression of the universalistic category unnecessary.

#### **Concluding remarks**

People using words or other signs interpreted as *ethnic* in educational conferences, public dialogues, radio broadcasts, municipal addresses and ethnographic interviews, among other situations, are making ethnic substances, properties and relationships come alive (cf. Kockelman, 2007). As I have shown, the four classes of discursive elaborations form a complex repertoire in which every actor in *Sápmi* is relatively competent today. The complexity of ethnic dynamics lies in the fact that people who identify themselves – more or less – as 'Saamis' may shift competently, according to situation and moment, from prototypes (Class 1 elaborations) to categories (Classes 2, 3 or 4); and, within these, from universalistic ethnopolitical categories incarnated in local experience (Class 2) or categories subordinating personal links (Class 3), to fully universalistic ones (Class 4), and the other way around.

Although clearly defective as tools for complex interpretation (Kramvig, 1999, 2005; Gaski, 2000; Olsen, 2010), fully universalistic categories that find their historical sources in state politics and law, media and expert global forums are not today *outside* of the rest of the actors. This is so because such fully universalistic categories have become widely articulated through incarnations in local experience (Class 2) and also have become a matter of sentimental education from

ethnopolitical agencies for the people who seek 'Saami' identification (Class 3). In this respect, even the most universalistic 'indigenous' sign may be made relevant to personal interests through its utility for the vindication of concrete rights in everyday life. These diverse universalistic signs have thus become embodied in biographical experience and concrete agency (Class 1).

The model I have proposed as emerging from this particular case in northern Norway and my theoretical treatment of semiosis, ethnic identifications and locality as a multi-scaled intersection of socialization and institutional logics are now open to generalization and comparative analysis. Many points deserve broader attention, but I would like to particularly emphasize two of them. The first is the imperative of the historical appraisal of ethnic processes. The turn toward history in anthropology, based on criticism of structural-functionalism's atemporal constructions (Ohnuki-Tierney, 1990), is, of course, a classic source of inspiration. My contention is that, especially when exploring the structuring of ethnic fields, time constructions based on transactional materials coming from situated fieldwork become unintelligible when isolated from broader scales of temporality. Semiosis is, in these fields, particularly sensitive to objectifications of meaning with longer temporal trajectories, as John Ogbu argued regarding his concept of subordinated minority (Ogbu, 1974).

A further and, perhaps, deeper reason has to do with the projection of intersectional epistemology, which I have proposed in relation to local onto temporal constructions. This has important consequences in terms of the practical morality of our research and, thus, in terms of the relevance our own constructions may gain among concrete actors within 'our' fields (Fabian, 1983; Bourdieu, 1980). To reduce 'their' time and processes to reflect the short periods of 'our' presence among them is an implacable form of sociocentrism. Appearing methodological at first sight, it incorporates a whole episteme of subordination of 'their' historical struggles for legitimacy.

The second and last point I want to emphasize has to do with the analytic and moral criticism of categorical universalism objectified in bureaucratic and media constructions of ethnicity. We may insist, of course, that such constructions are misleading and inadequate; but, as I have mentioned before, an agency inside a bounded society that is impacted by external universalistic forces is today, and perhaps always has been, an essentialist fiction. It is not advisable to minimize the relevance of categorical universalism, discarding it as an external imposition, artificial device, or mere misleading conceptualization. This could lead us to ignore the paradoxical, and very often ironic, experience (Brown, 1999) of those who, although conscious of the discontents of oppositional categories, have grown up in a world where surviving without them becomes quite impossible. How can ethnic discourses be articulated in ways that evade the black-and-white, all-or-nothing, fully inclusive and fully exclusive operations of universalistic categorization and explore more-or-less reasoning and, hence, openness to negotiation, of ethnic meanings operated through prototypes? This practical question is, in turn, open to state, media, experts and ethnopolitical actors.

#### **Acknowledgements**

I want to express my gratitude to Dr Nancy Konvalinka for the English language review of this essay. The two anonymous referees of *Anthropological Theory* gave important insights after reading a previous version of this text. Dr Kaisa Rautio Helander and Solveig Joks are always there to check my concerns regarding sensitive interpretations. Special thanks to Kjell Kemi, with whom I keep the learning of the Saami language alive.

#### **Funding**

This research has been funded by the Foreing Office of the Norwegian Government (Utenriksdepartementet) (2000), the Wenner-Gren Foundation for Anthropological Research (Grants 6898 and 7092), the Research Vice-Rectorate of the UNED (2002), the Program of Teacher Mobility of the Spanish Ministry of Education, Culture and Sports (PR2003-0276), and the Spanish Ministry of Economy and Competitiveness (CSO2012-33949).

#### **Notes**

- 1. Fieldwork was conducted during 11 months in the winters of 2002, 2003 and 2004. During these periods, I lived in Guovdageaidnu. I offered and gave courses in Spanish at Saami University College (Sámi Allaskuvla) and carried out intensive fieldwork. During the fieldwork process, I held dialogues and took part in everyday situations, in which I managed in Norwegian and, most of the time, in Saami. With a more specific focus on associative, political and ethnopolitical processes, I held 65 interviews, and attended political sessions at the municipality of Guovdageaidnu and plenary sessions at the Saami Parliament in Kárášjohka (in Norwegian: Karasjok), among other situations. My fieldwork diaries have been complemented with historical documentation from primary and secondary sources. In this methodological design special attention has been paid to laws and preparatory documents in the juridical field. Since 2000, I have had subscriptions to local press, both in Saami and Norwegian. After completing basic fieldwork, I visited Guovdageaidnu several times and kept in touch with people there. Though Guovdageaidnu was my basic fieldwork site, the scope of my research has been much wider. Since those years, I have tried to capture the intricacies of ethnic processes in northern Norway by hearing the voices of those who, within and outside of the small town, were not born or raised there.
- 2. Dáččat and Sámit are words written in the plural, dáčča refers to a 'non-Saami Norwegian' person. Sápmelaš (pl. sápmelaččat), another word to designate 'Saami', will be read below.
- 3. This imagined community, as is the specific case of 'Saami', is not restricted to a national *state* formation (Herzfeld, 2005).
- 4. The Lappish Codicil of 1751 is an approximate reference in historical terms. There are many indicators that the linguistic and perhaps also ethnopolitical acknowledgement of 'the Saamis' or 'the Lappish' was planted before, especially in church developments. The first Christianization manual in the Saami language was published in Sweden in 1619 (Kirke- og Undervisningsdepartementet, 1959: 13); in 1632, a school for the 'Saamis who would wanted to become priests' was established in Lycksele, Sweden (Kirke- og Undervisningsdepartementet, 1959). In 1752 the Seminarium Lapponicum, which promoted the translation of books into Saami, was founded, which worked for the implementation

of Saami as the vehicular language in church (Kirke- og Undervisningsdepartementet, 1959: 14). An antecedent was the Seminarium Scholasticum, founded in 1717 and closed in 1728 (Kirke- og Undervisningsdepartementet, 1959). For similar processes of ethnic identification and unified designation produced by states and colonial authorities, see the classic Moerman (1965: 1219) or the recent Mamdani (2012). See also Bhabha (1994).

5. For example, these emblematic words were pronounced by Elsa Laula Renberg at the First Saami National Meeting, held in Trondheim on 6 February 1917: 'We the Saamis don't have a common state and we haven't learned working as a united nation. Today for the first time we try to put together the Saamis from Sweden and Norway' (Solbakk, 1993: 190). The Day of the Saami People takes place on 6 February as a commemoration of this first meeting.

#### References

Aarseth B (1989) Grenseoppgjørene og konsekvensene av disse for den nordsamiske bosetting i Norge [Border statutes and their consequences for the northern Sami settlement in Norway]. In: Aarseth B (ed.) Grenser i Sameland [Borders in Saamiland]. Oslo: Norsk Folkemuseum, pp. 43–82.

Aikio S (1993) Sámi historjá [Sami history]. In: Solbakk A (ed.) Sápmelaččat.

Guovdageaidnu: Sámi Instituhtta/Davvi Girji, pp. 11-62.

Anderson B (1983) Imagined Communities: Reflections on the Origin and Spread of Nationalism. London: Verso.

Bakhtin MM (1990 [1925]) Forms of time and the chronotope in the novel: Notes toward a historical poetics. In: Holquist M (ed.) *The Dialogic Imagination: Four Essays by M. M. Bakhtin*. Austin: University of Texas Press, pp. 84–258.

Banks M (1996) Ethnicity: Anthropological Constructions. New York: Routledge.

Barth F (1966) Models of social organization. Journal of the Royal Anthropological Institute, (Occasional Papers).

Barth F (ed.) (1969) Ethnic Groups and Boundaries: The Social Organisation of Culture Boundaries. Bergen: Universitetsforlaget.

Baumann G (1996) Contesting Culture: Discourses of Identity in Multi-Ethnic London. Cambridge: Cambridge University Press.

Baumann G (1999) The Multicultural Riddle: Rethinking National, Ethnic, and Religious Identities. London: Routledge.

Baumann G and Gingrich A (eds) (2004) Grammars of Identity/Alterity: A Structural Approach. New York: Berghahn.

Bhabha HK (1994) The Location of Culture. London: Routledge.

Bourdieu P (1980) Le sens pratique. Paris: Minuit.

Briggs CL (1996) The politics of discursive authority in research on the 'invention of tradition'. Cultural Anthropology 11(4): 435-469.

Brown K (1999) Marginal narratives and shifty natives: Ironic ethnography as antinationalist discourse. *Anthropology Today* 15(1): 13-16.

Brubaker R (2004) Ethnicity without Groups. Cambridge, MA: Harvard University Press.

Brubaker R and Cooper F (2000) Beyond 'identity'. Theory and Society 29: 1-47.

Carrithers M (2009) Introduction. In: Carrithers M (ed.) Culture, Rhetoric and the Vicissitudes of Life. New York: Berghahn, pp. 1-17.

Cohen R (1978) Ethnicity: Problem and focus in anthropology. Annual Review of Anthropology 7: 379-403.

Díaz de Rada Á (2008) ¿Dónde está la frontera? Prejuicios de campo y problemas de escala en la estructuración étnica en Sápmi. *Revista de dialectología y tradiciones populares* LXIII(1): 187–235.

Díaz de Rada Á (2011) The concept of culture as an ontological paradox. In: Jarvie IC and Zamora-Bonilla J (eds) *The Sage Handbook of the Philosophy of Social Sciences*. London: Sage, pp. 252–271.

Díaz de Rada Á (2015) La ironía de ser indígena y la imaginación del tiempo social. Revista de antropología social 23.

Dumont L (1987 [1983]) Ensayos sobre el individualismo. Madrid: Alianza.

Eidheim H (1969) When ethnic identity is a social stigma. In: Barth F (ed.) *Ethnic Groups and Boundaries*. Bergen: Universitetsforlaget, pp. 39–57.

Eidheim H (1985) Indigenous peoples and the state: The Saami case in Norway. In: Brøsted J, et al. (eds) *Native Power: The Quest for Autonomy and Nationhood of Indigenous Peoples*. Oslo: Universitetsforlaget, pp. 155–171.

Eidheim H (1997) Ethno-political development among the Sami after World War II: The invention of selfhood. In: Gaski H (ed.) *Sami Culture in a New Era: The Norwegian Sami Experience*. Kárášjohka: Davvi Girji, pp. 29–61.

Eriksen TH (1991) The cultural contexts of ethnic differences. Man 26(1): 127-144.

Fabian J (1983) Time and the Other: How Anthropology Makes its Object. New York: Columbia University Press.

Fabian J (1991) Of dogs alive, birds dead, and time to tell a story. *Time and the Work of Anthropology*. *Critical Essays* 1971–1991. Amsterdam: Harwood, pp. 225–244.

Gaski L (2000) 'Hundre prosent lapp?' Lokale dikurser om etnisitet i markebygdene i Evenes og Skånland [Hundred percent Lappish? Local discourses about ethnicity in towns in Evenes and Skånland]. Guovdageaidnu: Sámi Instituhtta. Dieut, 5.

Giddens A (1984) The Constitution of Society. Cambridge: Polity Press.

Guovdageainnu Historjasearvi (2002) Govvagirji IV (Muitalusat ja dahpahusat Guovdageainnus, Vol. 8) [Book of photographs IV (Stories and events in Guovdagaeaidnu, Vol. 8)]. Alta: Fagtrykk Alta.

Hall S (1996) Introduction: Who needs identity? In: Hall S and Du Gay P (eds) *Questions of Cultural Identity* London: Sage, pp. 1–17.

Handelman D (1981) The idea of bureaucratic organization. Social Analysis 9: 5-23.

Herzfeld M (1992) The Social Production of Indifference: Exploring the Symbolic Roots of Western Bureaucracy. Chicago: University of Chicago Press.

Herzfeld M (2005) Cultural Intimacy: Social Poetics in the Nation-State. London: Routledge.
Heyman JM (1995) Putting power in the anthropology of bureaucracy: The immigration and naturalization service at the Mexico-United States border. Current Anthropology 36(2): 261–287.

Hoëm A (1976) Makt og kunnskap [Power and Knowledge]. Oslo: Universitetsforlaget.

Holtzman J (2004) The local in the local: Models of time and space in Samburu District, Northern Kenya. *Current Anthropology* 45(1): 61–84.

Hovland A (1996) Moderne urfolk. Samisk ungdom i bevegelse [Modern indigenous. Saami youth in movement]. Oslo: Cappelen Akademisk Forlag.

Kalb D and Halmai G (eds) (2011) Headlines of Nation, Subtexts of Class: Working-Class Populism and the Return of the Repressed in Neoliberal Europe. New York: Berghahn.

Kenrick J (2011) Scottish land reform and indigenous peoples' rights: Self-determination and historical reversibility. *Social Anthropology* 19(2): 189–203.

Kirke- og Undervisningsdepartementet (1959) Instilling fra Komiteen til å utrede samespørsmål [Commission's proposal for the study of the Saami question]. Myssen: Indre Smaalenes Trykkeri.

Kleiber G (1990) La sémantique du prototype. Categories et sens lexical. Paris: PUF.

Kockelman P (2007) Agency: The relation between meaning, power, and knowledge. *Current Anthropology* 48(3): 375–401.

Kramvig B (1999) I kategorienes vold [Down by category]. In: Eidheim H (ed.) Samer og nordmenn. Temaer i jus, historie og sosialantropologi [Saamis and Norwegians. Themes in law, history, and social anthropology]. Oslo: Cappelen Akademisk Forlag, pp. 117–139, [Sami and Norwegians].

Kramvig B (2005) Fleksible kategorier, fleksible liv [Flexible categories, flexible life]. Norsk

Antropologisk Tidsskrift 16(2-3): 97-108.

Latour B (1996) On actor-network theory. A few clarifications plus more than a few complications. *Soziale Welt* 47: 369–381.

Latour B (2005) Reassembling the Social: An Introduction to Actor-Network-Theory. Oxford: Oxford University Press.

Le Vine RA and Campbell DT (1972) Ethnocentrism: Theories of Conflict, Ethnic Attitudes, and Group Behavior. New York: Wiley.

Levine HB (1999) Reconstructing ethnicity. The Journal of the Royal Anthropological Institute 5(2): 165–180.

Loury GC, Modood T and Teles SM (eds) (2005) Ethnicity, Social Mobility and Public Policy: Comparing the US and UK. Cambridge: Cambridge University Press.

LOVDATA (2012a) http://www.lovdata.no/all/hl-18140517-000.html (accessed 22 September 2015).

LOVDATA (2012b) http://www.lovdata.no/all/nl-19870612-056.html (accessed 22 September 2015).

LOVDATA (2012c) http://www.lovdata.no/all/nl-17511002-000.html (accessed 22 September 2015).

Mamdani M (2012) Define and Rule: Native as Political Identity. Cambridge, MA: Harvard University Press.

Marcus GE (1995) Ethnography in/of the world system: The emergence of multi-sited ethnography. *Annual Review of Anthropology* 24: 95–117.

Minde H (1995) The international movement of indigenous peoples: An historical perspective. In: Brantenberg T, et al. (eds) *Tromsø: Center for Samiske Studies Skriftserie*, Vol 2: pp. 9–25.

Minde H (2003) Urfolksoffensiv, folkerettsfokus og styringskrise: Kampen for en ny same-politikk 1960–1990 [Indigenous push, international right focus, and leadership crise: The fight for a new Saami politics 1960–1990]. In: Bjerkli B and Selle P (eds) Samer, makt og demokrati. Sametinget og den nye samiske offentligheten [Saamis, power and democracy. The Saami Parliament and the new Saami public space]. Oslo: Gyldendal, pp. 87–123.

Modood T (2007) Multiculturalism. Cambridge: Polity Press.

Moerman M (1965) Ethnic identification in a complex civilization: Who are the Lue? *American Anthropologist* 67(5-1): 1215-1230.

NOU (Norges Offentlige Utredninger) (1984) Om samenes rettsstilling [On the Saamis' juridical situation]. NOU 1984: 18.

NOU (Norges Offentlige Utredninger) (1995) Ny lovgivning om opplæring [New legal system about schooling]. NOU 1995: 18.

NOU (Norges Offentlige Utredninger) (2007) Den nye Sameretten [New legal system about schooling], 2 vols. NOU 2007: 13.

Ogbu JU (1974) The Next Generation: An Ethnography of Education in an Urban Neighborhood. New York: Academic Press.

Ohnuki-Tierney E (ed.) (1990) *Culture through Time: Anthropological Approaches.* Stanford: Stanford University Press.

Okamura JY (1981) Situational ethnicity. Ethnic and Racial Studies 4(4): 452-465.

Olsen K (2010) Identities, Ethnicities and Borderzones: Examples from Finnmark, Northern Norway. Stamsund: Orkana Akademisk.

Paine R (1994) Herds of the Tundra: A Portrait of Saami Reindeer Pastoralism. London: Smithsonian Institution Press.

Pedersen S (1999) Statens eiendomsrett til grunnen i Finnmark – En del av den interne 'kolonhistorie'. [State property rights on land in Finnmark: Part of the internal 'colonial history']. In: Eidheim H (ed.) Samer og nordmenn. Temaer i jus, historie og sosialantropologi [Saamis and Norwegians. Themes in law, history, and social anthropology]. Oslo: Cappelen, pp. 15–38.

Peirce CS (1991a [1873]) On the nature of signs. In: Hoopes J (ed.) *Peirce on Signs*. Chapel Hill: University of North Carolina Press, pp. 140–143.

Peirce CS (1991b [1901–5]) Sign. In: Hoopes H (ed.) *Peirce on Signs*. Chapel Hill: University of North Carolina Press, pp. 239–240.

Regnor M (1993) Dáruiduhttin [Norwegianization]. In: Solbakk A (ed.) *Sápmelaččat*. Guovdageaidnu: Sámi Instituhtta/Davvi Girji, pp. 94–128.

Rex J (1970) Race Relations in Sociological Theory. London: Weidenfeld and Nicolson.

Solbakk A (1993) Organisašuvnnat ja institušuvnnat [Organizations and institutions].
In: Solbakk A (ed.) Sápmelaččat. Guovdageaidnu: Sámi Instituhtta/Davvi Girji,
pp. 184–211.

Taylor C (1992) The politics of recognition. In: Guttman A (ed.) *Multiculturalism and 'the Politics of Recognition'*. Princeton: Princeton University Press, pp. 25–73.

Velasco HM (2003) Hablar y pensar, tareas culturales. Madrid: UNED.

Weber M (1984 [1922]) Economía y sociedad. Esbozo de sociología comprensiva. Mexico: Fondo de Cultura Económica.

Williams B (1989) A class act: Anthropology and the race to nation across ethnic terrain.

Annual Review of Anthropology 18: 401–444.

Angel Díaz de Rada is professor in the Department of Social and Cultural Anthropology at the Universidad Nacional de Educación a Distancia (UNED, Spain). He has carried out fieldwork in Extremadura (Spain), schools and other institutional settings in Madrid, and Guovdageaidnu (Norway). His main research topics have been expressive culture and modernity, education and schooling, theory and methodology of anthropology, and ethnicity. This essay is part of a long term project initiated in 2000, which is devoted to the study of social belongings and ethnic processes in the European Arctic, with a monograph now in preparation.